

LEADERSHIP WORKSHOP


"The goal of leadership isn't to become the hero in everyone's story. It's to become the guide who helps others discover what they're capable of." – Chad Faass


YOUR FACILITATOR
CHAD FAASS

Chad Faass is a Salon Coach, Social Digital Trainer, and Summit facilitator with more than 13 years of industry experience. As a salon owner, he successfully grew his company while building a high-performing team. Today, Chad is passionate about helping salon leaders strengthen leadership, embrace smart business strategies, and create greater clarity, profitability, and financial freedom for themselves and their teams.

WHO SHOULD ATTEND

- Salon Owners,
- Managers
- Emerging Leaders

YOUR INVESTMENT

\$99 for 2 Attendees

\$30 per Additional Attendee(s)

Item #: EDU218

RESERVE YOUR SEAT

- Visit one of our area store locations
- Contact your Distributor Sales Consultant
- Call 314.423.9599 (Press 5)
- Text **CLASS** to 314.916.4150

LENSES OF LEADERSHIP

PREVIEW VIDEO


THE CHALLENGE

You built the business, solved the problems, and became the person everyone counts on. But when leadership becomes constantly rescuing, controlling, or carrying the weight of the team, your greatest strength can become the very thing holding everyone back.


THE OPPORTUNITY

Great leadership begins with seeing differently. Explore the four Lenses of Leadership—Hero, Villain, Victim, and Guide—to recognize the patterns shaping how you lead. Learn to shift from doing it all yourself to developing capable people, sharing responsibility, and leading with greater clarity and purpose.


WHAT YOU'LL LEARN

- Identify the lens shaping your leadership
- Recognize and escape the Hero Trap
- Shift from rescuing to developing others
- Replace control and blame with productive leadership
- Ask better questions that build accountability
- Delegate with greater clarity and confidence
- Lead as The Guide for sustainable growth



FRIDAY
OCT 23, 2026
9AM–12PM

LOCATION

AC Hotel
 16461 Wild Horse Creek Rd.
 Chesterfield, MO 63017



Franchise Locations Independently Owned & Operated by The Goellner Group

summitsalon.com
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